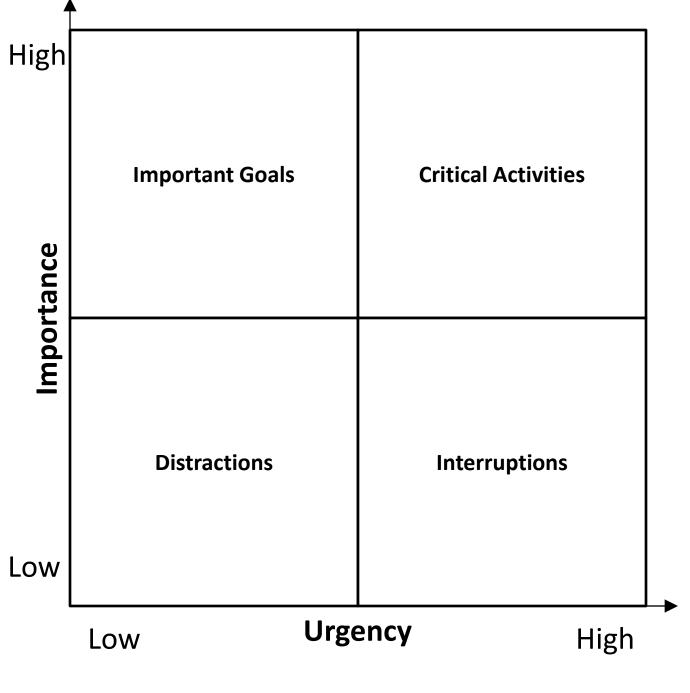


## The Urgent/Important Matrix



"What is important is seldom urgent and what is urgent is seldom important."

From: https://www.mindtools.com/pages/article/newHTE\_91.htm

-Eisenhower